

For Immediate Release

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**GNY INSURANCE COMPANIES NOW  
OFFER SELF-STORAGE PROGRAM**

(New York, NY, September 23, 2008) – Warren Heck, Chairman and Chief Executive officer of GNY Insurance Companies announced today that the company has expanded their target product lines, to include insurance for the self-storage industry.

“GNY’s newest product is designed to meet the needs of the fast growing self-storage industry,” Mr. Heck said. “This insurance product offers self storage facility owners a total package solution with customizable coverage’s to protect their businesses.”

In addition to Property and Liability Coverage’s which provide protection from claims against your business, GNY has created custom enhancements specifically designed for the self storage industry. These enhancements include coverage for customers’ goods in their care custody and control, limited pollution removal and protection for sales, disposal and lock-out.

Mr. Heck noted that “The Self Storage Program was built in collaboration with Self Storage owners to make sure our product offers all the right protections. Team that up with underwriters who truly understand the challenges and exposures faced in this market segment and you have an all inclusive solution that will meet the needs of self storage owners.”

GNY has a targeted focus for the Self Storage industry providing package solutions in fifteen states: New York, New Jersey, District of Columbia, Pennsylvania, Maryland, Delaware, Virginia, Connecticut, Massachusetts, New Hampshire, Rhode Island, Illinois, Michigan, Ohio and Indiana. GNY has the capability of writing business throughout the contiguous United States.

The lead company of the GNY group, GNY Mutual Insurance Company, has been in continuous operation for nearly 100 years. The companies are leading underwriters of Commercial Multi-Peril coverage in the Northeast and Mid-Atlantic regions of the country. GNY is an underwriter of habitational, light industrial, office building, restaurant risks, and shopping centers, as well as a broad range of additional commercial-lines classes. Consistently rated “A+” Superior by the A.M. Best Company, GNY provides superior protection, broad coverage, and outstanding claims handling for its clients. GNY has recently been ranked as one of the 2007 Super Regional Property Casualty Insurers by Insurance Journal. GNY is particularly honored to have received the 2006 Insurer of the Year Award by the Insurance Brokers Association of New York.

To learn more about the products and services that GNY writes, or to become a GNY broker, visit [www.GNY.com](http://www.GNY.com).

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